



## RAAD SOCIETY

**Head Office: Garowe, Puntland, Somalia**

**Head Quarter Location: Mubarak Village, Shacabka Road, between Spagheti Road and Adduun Hotel**

**Galkayo sub office location: Garsor village, zone 5 behind Sugule Hotel near Aljazeera petroleum**

**Email: Raad@raadsociety.info|rraadsociety@gmail.com | Phone: +252 907 656 220**

**Motto: “Leaving a Footprint of Hope.”**

### 1. Introduction

Raad Society (RS) is a non-governmental, non-profit, and non-political humanitarian organization established in October 10<sup>th</sup>, 2024 in Garowe, Puntland, Somalia. The name 'Raad' means 'footprint' in Somali, symbolizing impact, legacy, and lasting change. The organization was founded by Somali humanitarian professionals determined to leave a visible and meaningful footprint by improving access to clean water and sanitation, enhancing protection and dignity, and strengthening community resilience against climate shocks.

Raad Society works closely with communities, local authorities, and national and international partners to provide life-saving services while promoting sustainable recovery and adaptation.

### 2. Vision

A resilient Somali society where every person enjoys safety, clean water, and the ability to adapt to climate change.

### 3. Mission

To leave a lasting humanitarian footprint by providing WASH services, promoting protection, and strengthening community resilience for vulnerable communities.

### 4. Core Values

*Humanity: We serve all people with compassion and dignity.*

*Integrity: We uphold transparency and accountability in everything we do.*

*Resilience: We empower communities to withstand and recover from shocks.*

*Collaboration: We partner with government, civil society, and humanitarian actors.*

*Innovation: We support local and climate-smart solutions for sustainable impact.*

## **5. Strategic Objectives**

Improve access to safe and sustainable water, sanitation, and hygiene services.

Promote and safeguard the rights and dignity of vulnerable populations.

Strengthen community capacity to adapt to climate and environmental shocks.

Enhance local preparedness and anticipatory action for humanitarian crises.

Foster collaboration and coordination for effective and sustainable humanitarian response.

## **6. Thematic Areas**

### ***A. Water, Sanitation & Hygiene (WASH)***

- Construction and rehabilitation of water systems and boreholes.
- Promotion of hygiene and sanitation in schools, health facilities, and IDP sites.
- Emergency WASH interventions in response to droughts and disease outbreaks.

### ***B. Protection***

- Community awareness on protection, GBV prevention, and child safety.
- Support for people with disabilities and vulnerable households.
- Psychosocial support and dignity promotion for affected populations.

### ***C. Climate Adaptation & Resilience***

- Drought preparedness, early warning systems, and community training.
- Environmental restoration and climate-smart water management.
- Livelihood diversification and disaster risk reduction (DRR) initiatives.

## **7. Organizational Structure**

- Board of Directors (7 Members): Provides governance and oversight.
- Executive Director: Oversees strategy, partnerships, and operations.

### **Program Units:**

- WASH Department
- Protection Department
- Disaster Risk Reduction and Resilience department

## **Support Units**

- Human Resources and volunteering department
- Finance & Administration
- Monitoring, Evaluation, and Learning (MEL)

## **8. Target Groups**

- Internally Displaced Persons (IDPs) and host communities
- Women and children
- People with disabilities
- Climate-affected rural and peri-urban populations

## **9. Geographical Focus**

*Primary Area: Puntland state of Somalia*

*Future Expansion: Galmudug, Waqooyi-bari, Hirshabelle, Jubaland, Benadir and Somaliland*

## **10. Partnerships and Collaboration**

Raad Society works in close collaboration with:

- Puntland State Ministries (Water, Environment, Interior, and Humanitarian Affairs)
- Local governments and community structures
- International humanitarian organizations and UN agencies
- National and regional NGO networks and coordination forums

## **11. Slogan**

“Leaving a Footprint of Hope.”

## **12. Contact Information**

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